



CITY
REDONDO BEACH CITY SPECIAL MUNICIPAL ELECTION

Vote YES on DD



DD Charter Amendment. Shall an Initiative to amend the Redondo Beach City Charter by adding Article XXVII to require voter approval of specified changes in allowable land use be adopted?	143	YES	
	144	NO	O
EE Charter Amendment. Shall the Redondo Beach City Charter be amended by adding Article XXVII to require voter approval before any of the following changes in allowable land use or development standards could be made: rezoning of single family residential zones; rezoning of low-density multi-family residential zones to any higher density residential zone; rezoning of park or open space; or any zoning amendment that would increase the height limit on buildings in the coastal zone.	145	YES	O
	146	NO	

Vote NO on EE

- Notice the lopsided and biased ballot language. Your City Council approved this because they don't want you voting on major zoning changes that are coming.
- The City Council did not want DD on this ballot. So they wrote EE to confuse you.
- Earn your right to vote on BIG zoning changes that would greatly affect your quality of life.

CITY
REDONDO BEACH CITY SPECIAL MUNICIPAL ELECTION

Vote YES on DD

DD Charter Amendment. Shall an Initiative to amend the Redondo Beach City Charter by adding Article XXVII to require voter approval of specified changes in allowable land use be adopted?	143	YES	
	144	NO	O
EE Charter Amendment. Shall the Redondo Beach City Charter be amended by adding Article XXVII to require voter approval before any of the following changes in allowable land use or development standards could be made: rezoning of single family residential zones; rezoning of low-density multi-family residential zones to any higher density residential zone; rezoning of park or open space; or any zoning amendment that would increase the height limit on buildings in the coastal zone.	145	YES	O
	146	NO	

Vote NO on EE

- Notice the lopsided and biased ballot language. Your City Council approved this because they don't want you voting on major zoning changes that are coming.
- The City Council did not want DD on this ballot. So they wrote EE to confuse you.
- Earn your right to vote on BIG zoning changes that would greatly affect your quality of life.

Democracy before **D**evelopment

Vote YES on Measure DD

By Residents for Residents

- Measure DD was developed by residents for residents and signed by over 6000 Redondo voters – Thanks for making it happen!
- **ONLY** Measure DD gives you a vote on the zoning changes that impact your quality of life:
 - Conversion of any public property to private uses
 - like rezoning school property or the Seaside Lagoon to condos
 - Conversion of business property to condos
 - like rezoning the AES power plant site for thousands of condos
 - Upzoning of any property that **adds**: more than 25 condos; 40,000 sq ft (almost two Cheesecake Factories), or creates traffic gridlock -- like the recent upzoning of the harbor for 400,000 more sq ft
 - Catalina Coffee Company kitchen remodel does NOT require a vote
- EE does not cover the real zoning changes that threaten Redondo

Vote NO on Measure EE

Especially Evasive

- EE was written by the City at the last minute just to confuse you
- “Save Redondo” = Development Advocates + City Insiders
 - California Association of Realtors contributed over \$50,000
 - Less than 2% of their funding is from average residents
- **Cities with resident voting on zoning changes thrive:**
 - Newport Beach has added 10 firemen, a new fire station, and has increased city revenues by 42% in the six years after their voter initiative passed
 - Residents of over 30 California cities and most cities in New England vote on zoning changes. Why not Redondo?

Who do you trust?

Fellow residents or City insiders teamed with a realty association?

More information at www.buildingabetterredondo.org

Democracy before **D**evelopment

Vote YES on Measure DD

By Residents for Residents

- Measure DD was developed by residents for residents and signed by over 6000 Redondo voters – Thanks for making it happen!
- **ONLY** Measure DD gives you a vote on the zoning changes that impact your quality of life:
 - Conversion of any public property to private uses
 - like rezoning school property or the Seaside Lagoon to condos
 - Conversion of business property to condos
 - like rezoning the AES power plant site for thousands of condos
 - Upzoning of any property that **adds**: more than 25 condos; 40,000 sq ft (almost two Cheesecake Factories), or creates traffic gridlock -- like the recent upzoning of the harbor for 400,000 more sq ft
 - Catalina Coffee Company kitchen remodel does NOT require a vote
- EE does not cover the real zoning changes that threaten Redondo

Vote NO on Measure EE

Especially Evasive

- EE was written by the City at the last minute just to confuse you
- “Save Redondo” = Development Advocates + City Insiders
 - California Association of Realtors contributed over \$50,000
 - Less than 2% of their funding is from average residents
- **Cities with resident voting on zoning changes thrive:**
 - Newport Beach has added 10 firemen, a new fire station, and has increased city revenues by 42% in the six years after their voter initiative passed
 - Residents of over 30 California cities and most cities in New England vote on zoning changes. Why not Redondo?

Who do you trust?

Fellow residents or City insiders teamed with a realty association?

More information at www.buildingabetterredondo.org