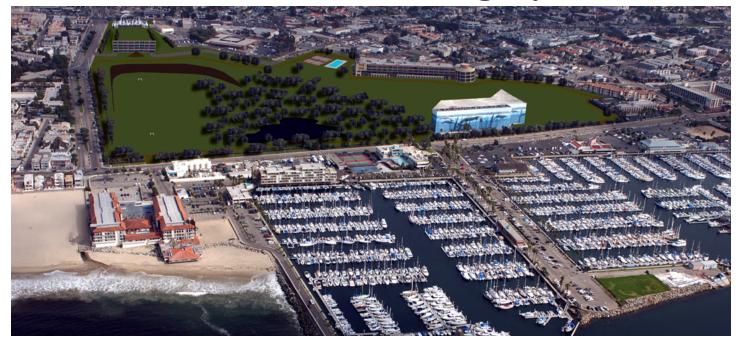
## HEART PARK

This could be our legacy...



Are we going to leave our children more homes, more shops, and more traffic? Or are we going to seize the opportunity of a lifetime and do something special for generations to come?

- Traffic is getting worse. Every additional new home generates approximately 8 new vehicle trips per day. For example: an increase of 300 new homes would create about 2,400 new vehicle trips per day, with added traffic concentrated during the rush hours. Any increase in traffic from Heart Park visitors will be distributed more evenly throughout the day (not during the rush hours), and mostly on weekends during the summer.
- The South Bay, and Redondo Beach in particular, is "Park Poor". With only 1.8 acres of park per 1,000 residents, Redondo Beach is sub-standard when compared to: Manhattan Beach which has 3.5, Hermosa Beach with 5.5, Los Angeles with 8.2, Santa Barbara with 15.7 and San Diego with 31.9. The national city average is 16.2 acres per 1,000 residents. With current in-fill development (increases to 2 and 3 homes per lot), Redondo's 1.8 ratio will only get worse.
- This Park would help to build a better community. It would give us a special place to enjoy our town, help to improve our health and quality of life, increase property values, and help to create a new South Bay Spirit.
- IT CAN BE DONE. The Ballona Wetlands project received \$140 million from Proposition 50, and the Ahmanson Ranch project received \$150 million. There are funds available, and organizations willing to help make this park a reality.

Come give your support to this plan being presented to the Redondo Beach Planning Commission on Thursday, March 18th, 2004 at 7pm at the City Council Chambers, City Hall, at 415 Diamond St. You may also watch the meeting on Adelphia cable channel 8 if you cannot attend.

For more information, or if you would like to donate to this cause, please contact Bill Brand via Email at: bbrand@earthlink.net, or vial U.S. mail at: Bill Brand, 1719 Via El Prado, #408, Redondo Beach, CA 90277.

For continued information on this plan/process and other quality of life-related issues, please visit www.redondolife.org.

To Email City Council and/or Planning Commission members, check under "Get Involved..." at www.redondolife.org.

Send letters to Council / Commission members to: "name...", City Hall, 415 Diamond St., Redondo Beach, CA 90277.